VERROQ



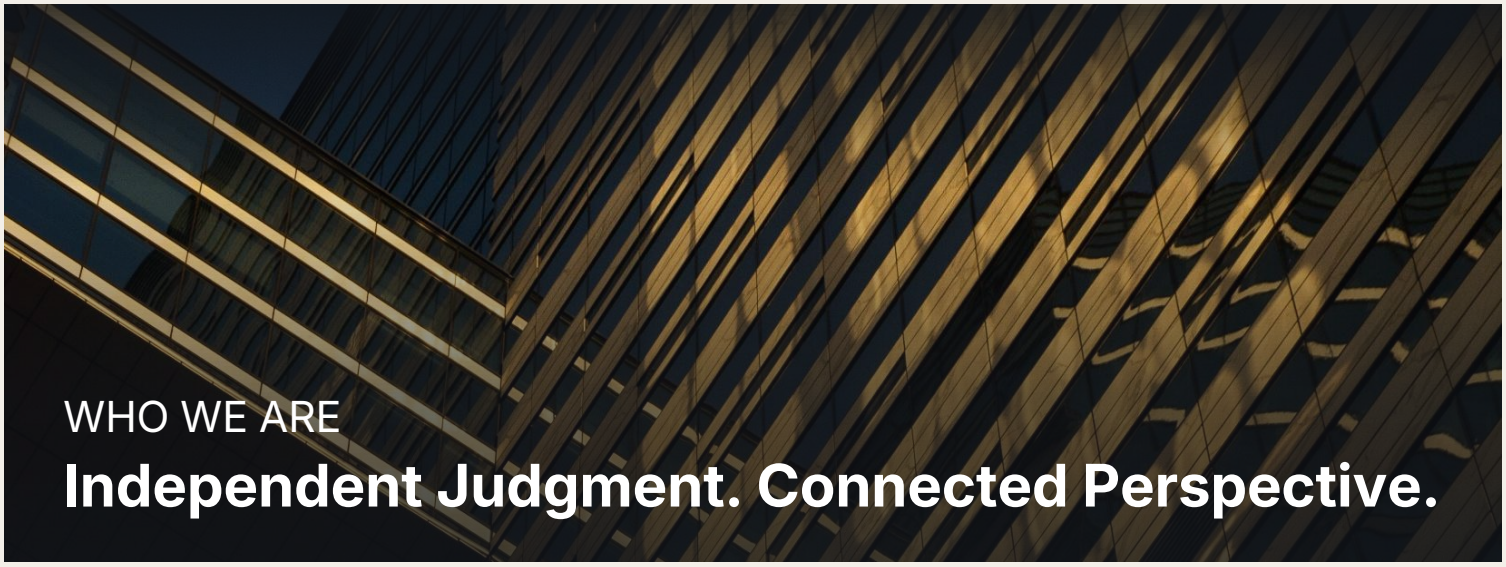
CORPORATE PROFILE

Independent Strategic Advisory

Private Capital · Strategic Partnerships
· Cross-Border Commercial Development

verroq.partners

VERROQ



WHO WE ARE

Independent Judgment. Connected Perspective.

VERROQ is an independent strategic advisory firm working with businesses, investors and principals on complex strategic, capital and commercial decisions.

Operating at the intersection of strategy, private capital, strategic partnerships and cross-border commercial development, we help clients assess opportunities, define priorities and develop practical pathways toward implementation.

OUR FOUNDATION

Independent Judgment

Advice shaped by our clients' objectives and the merits of each opportunity — not by predetermined solutions.

Connected Perspective

Strategy, capital, commercial relationships and market dynamics considered within a unified decision-making framework.

Execution Orientation

A focus on translating strategic direction into actionable priorities, relevant engagement and commercial progress.

WHAT WE DO

Four Capabilities. One Connected Platform.

VERROQ provides four complementary advisory capabilities, delivered independently or in combination according to each client's objectives and the requirements of the engagement.

01 **STRATEGIC ADVISORY**

We help clients evaluate growth opportunities, assess markets, define strategic positioning and make informed decisions on business development, investment priorities and expansion.

02 **PRIVATE CAPITAL ADVISORY**

We advise businesses and project sponsors on capital strategy, investment positioning and potential financing pathways, supporting engagement with relevant private and institutional capital providers.

03 **STRATEGIC PARTNERSHIPS**

We support the identification, assessment and development of strategic, financial and commercial partnerships, with an emphasis on complementary capabilities, aligned interests and viable commercial structures.

04 **CROSS-BORDER COMMERCIAL DEVELOPMENT**

We assist clients with market entry, international expansion, commercial opportunity development and counterparty engagement, including transaction support and coordination across jurisdictions.

VERROQ

GLOBAL PERSPECTIVE. REAL PROGRESS.

WE BELIEVE THE VALUE OF ADVISORY WORK LIES NOT ONLY IN IDENTIFYING OPPORTUNITIES, BUT IN ESTABLISHING THE CONDITIONS REQUIRED TO PURSUE THEM.



HOW WE WORK

From Strategic Direction to Commercial Progress.

Complex business opportunities rarely depend on a single decision. Successful advancement requires alignment between strategic objectives, appropriate capital, relevant counterparties and a credible path to execution.

VERROQ brings these considerations together through an integrated advisory approach.



STRATEGY

Clarify the opportunity, assess its commercial context and establish strategic priorities.



CAPITAL

Define capital requirements, strengthen investment positioning and evaluate appropriate financing pathways.



EXECUTION

Align relevant stakeholders, develop commercial relationships and support the advancement of strategic initiatives.

WHO WE ADVISE

We work with corporates and entrepreneurs, project sponsors and asset owners, private capital and family offices, and institutional investors navigating consequential growth, investment and commercial decisions.

OUR CONTRIBUTION

Depending on the mandate, our work may include strategic assessments, capital roadmaps, investment materials, counterparty identification, stakeholder engagement and implementation priorities.

Our role is to provide clarity, alignment and practical support as opportunities progress from assessment toward commercial development.

VERROQ

Independent Strategic Advisory

Private Capital.
Strategic Partnerships.
Cross-Border Commercial Development.

DUBAI • ALMATY • TORONTO • HONG KONG

contact@verroq.partners
verroq.partners

©VERROQ 2026